

Policy on Intangible Cultural Heritage:

The integrated approach to the protection of natural and cultural heritage appreciation is an important precondition to increase the tourist attractiveness, developing a living environment of quality while preserving the regional identity.

The commitment to the protection of the Intangible Cultural Heritage is a priority of the **Hotel Grand Teguisse Playa** considering it **one of the strategic factors of the sustainable development of tourism:**

- ✓ We establish the directive that in our establishment no historical and archaeological artifacts are being sold, traded or exhibited, except as allowed by law.

- ✓ We follow the code of behavior for visits to sites that are culturally or historically sensitive, in order to minimize the impact caused by visitors and maximize their enjoyment.

- ✓ We contribute to the protection of local properties and sites that are historically, archaeologically, culturally or spiritually important, facilitating the access of local residents to them.

- ✓ We use elements of art, architecture or local cultural heritage in our operations, design, decoration, food or stores; at the same time as we respect the intellectual property rights of local communities.

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Adolfo de la Rúa
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